

The Student Engagement Framework

Student Insight Engagement Analytics

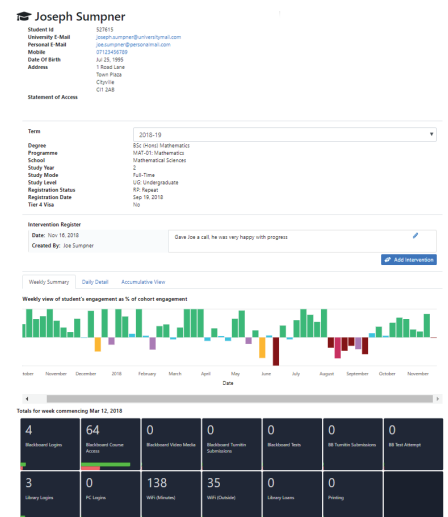
Higher education is increasingly under pressure to improve the success of their students. The Student Engagement Framework (SEF) can help students to achieve an academic edge, improve retention, gain higher grades and ultimately become an employer's top choice.

Imagine if you could proactively identify students needing additional support and provide them with the resources necessary to improve performance. The SEF enables university personnel to gain better insight around student engagement, compare students against their cohorts and raise interventions. Our framework really is a one stop shop for all your learner analytical needs.

Every university is unique. Each have varied data sources, different rules to drive alerts, and a mix of stakeholders to consider. The Simpson Associates Student Engagement Framework delivers a proven architecture and approach to this critical issue.

The Student Engagement Framework by Simpson Associates

- Uses descriptive and predictive analytics to give tutors and administrators a way to measure and monitor student performance.
- Aggregates multiple types of student data, such as attendance, VLE access and social factors.
- Uses machine learning to monitor for indications of risk.
- Enables institutions to gain better insight into their students' needs and behaviours, whilst improving students' academic experience.



Student Excellence

- Improve student engagement
- Improve student experience
- Improve achievement
- Provide cohort comparisons

Institutional Delivery

- Manage intervention for students
- Improve quality of decisions
- Perform wider variety of analysis
- Streamline student support

Institutional insight

- Identify underperforming students
- Reduce reporting time
- Identify students at risk
- Student engagement score
- Improve student retention

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