Simpson Associates
The Data Analytics Company

Citizens Insight Accelerator for Local and Regional Government

As a Microsoft Solutions Partner, we have a deep understanding of Microsoft Azure and its capabilities. We are proud to hold the Analytics on Microsoft Azure Specialisation as well as Solutions Partner designations in Data & AI (Azure); Digital & App Innovation (Azure); and Infrastructure (Azure). We are experts in the local and regional government sector, helping them to turn disconnected data into an accessible asset. Ultimately, this leads them to better decision making and an improved quality and efficiency of services, further helping the lives of citizens.

Our extensive knowledge and experience within this sector has led us to develop the Citizens Insight Accelerator for local and regional government.

It also ensures that the quality of the data that underpins your insights is accurate, trusted, and secure to deliver trusted insights and banish manual reporting processes - saving you precious time, resources, and cost.

What's included

- Data models supporting all key entities including: citizens and households, cases, calls, payments, complaints, entitlements, devices etc.

- Integrate data from any source across the breadth of your authority, partners, or open data sources

- Built in data quality and governance

- Built-in security for sensitive data types

- Training courses and skills transfer for all key roles

- Relevant Power BI dashboards and reports

- Application support for peace of mind

- Full solution documentation

Why choose Simpson Associates Citizens Insight Accelerator for Local and Regional Government?

- An end-to-end cloud based analytical solution that caters to all your data insight needs

- Integrate your disconnected data assets

- Address critical data quality issues and deliver a trusted single view of citizen and households

- Automate manual reporting processes and deliver on-time insights

- Rapid implementation - deliver your first insights in weeks

- Relevant Power BI dashboards and reports

- It's an approach that has been tried and trusted by other authorities

- Skills transfer and training built in, allowing you to become self-sufficient
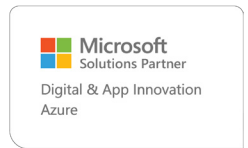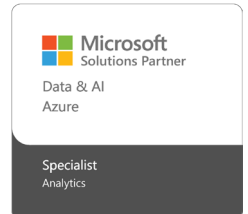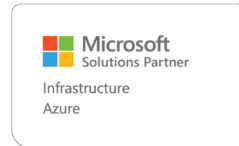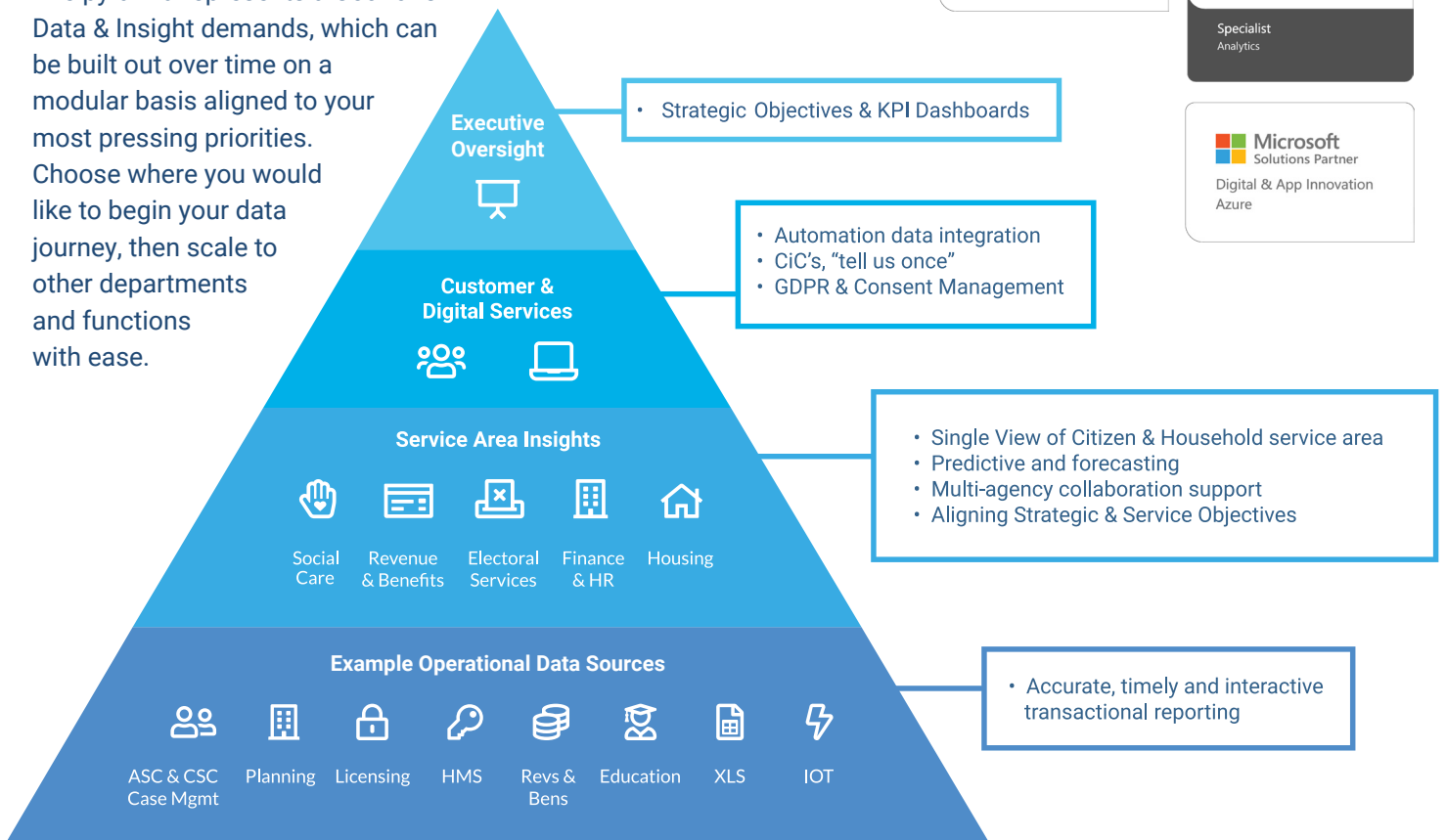
HM Government
G-Cloud
Supplier

Microsoft Solutions Partner
Infrastructure Azure

Microsoft Solutions Partner
Digital & App Innovation Azure

Microsoft Solutions Partner
Data & AI Azure

Specialist Analytics

You decide where to begin your Data Journey

The pyramid represents a Council's Data & Insight demands, which can be built out over time on a modular basis aligned to your most pressing priorities. Choose where you would like to begin your data journey, then scale to other departments and functions with ease.

Executive Oversight

- Strategic Objectives & KPI Dashboards

Customer & Digital Services

- Automation data integration
- CiC's, "tell us once"
- GDPR & Consent Management

Service Area Insights

- Social Care
- Revenue & Benefits
- Electoral Services
- Finance & HR
- Housing

- Single View of Citizen & Household service area
- Predictive and forecasting
- Multi-agency collaboration support
- Aligning Strategic & Service Objectives

Example Operational Data Sources

- ASC & CSC Case Mgmt
- Planning
- Licensing
- HMS
- Revs & Bens
- Education
- XLS
- IOT

- Accurate, timely and interactive transactional reporting

Microsoft Solutions Partner — Infrastructure Azure

Microsoft Solutions Partner — Data & AI Azure — Specialist Analytics

Microsoft Solutions Partner — Digital & App Innovation Azure

"I found the Simpson Associates team knowledgeable and transparent in their approach. Simpsons understood the challenges faced within our sector and were able to work with a range of colleagues, both technical and non-technical... I would certainly recommend Simpson Associates to other local government organisations."

Ben Grant - Business Intelligence Manager, Integrated Digital Services, Leeds City Council

Get started on your journey today. Contact us to arrange your Free Data Strategy Workshop

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www.simpson-associates.co.uk/sectors/local-regional-government/

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Why Simpson Associates?

- Microsoft Solutions Partner that have a great understanding of Data Analytics, Data Platform, Cloud Platform and Datacenter. Advanced Analytics on Azure Accreditation

- Our consultants are UK based, have Level 3 security clearance, technical and subject matter expertise and are qualified in PRINCE 2 and/or PRINCE 2 Agile.

- We are accredited in Cyber Essentials, Cyber Essentials Plus, ISO9001 & ISO27001 for your peace of mind.

- We have 30+ years' experience working with many local authorities on their data analytics journey.

- We are an approved GCloud Supplier.