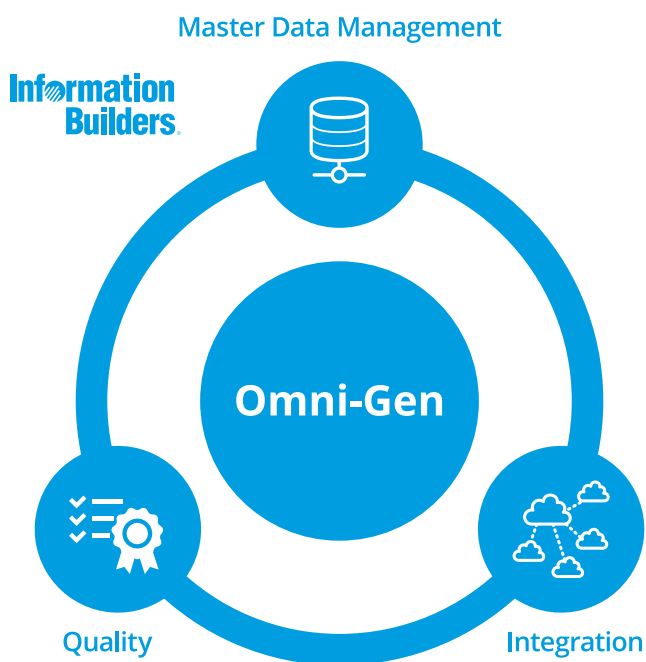# Simpson Associates
The Data Analytics Company

Master Data Management and Data Quality Services

Is poor data holding your organisation back?
Are you looking to adopt the new wave of coming technologies, like automation, artificial intelligence or the Internet of Things? Your success in doing so will be dependent upon the ability to get your data management right.

It is estimated that 60 percent of the effort allocated to data preparation to support BI and analytics program initiatives, derives from poor data. Information Builders Omni-Gen can remedy this by generating applications that combine data integration, data quality and master data management to deliver information from one single trusted source.

Information Builders Omni-Gen offers a solution in the form of a single platform which can be housed in the cloud or on premise. Upon installation, it can reduce the time taken to complete a typical project from years, to months, to even weeks!

At Simpson Associates, data is in our DNA. Our partnership with Information Builders can make master data management, data warehousing, data quality, and other enterprise information technology projects more accessible and manageable, offering clean and accurate data to enable your business to get your project up and running quickly.

Master Data Management

Information Builders

Omni-Gen

Quality

Integration

Information Builders Omni-Gen

- Allows data centric tools to be brought together
- Can generate applications that combine data integration, data quality and master data management to deliver information from one single trusted source
- Provides the ability for a single view of key business entities such as customer, citizen or product.
- Provides tools for organising, maintaining and tracking assets and policies
- Helps organisations to establish and manage data quality and integration initiatives
- Can be used to centralise data terminology

"Information Builders Omni-Gen can be used to reduce the time taken to complete a typical project from years, to months, to even weeks!"