Simpson Associates



KPI Management for Social Housing

Monitor and Present Organisational Performance Metrics

There is growing emphasis on the importance of data – to underpin decision making across an organisation. Simpson Associates' KPI Management for Social Housing solution allows Housing Associations to improve the accessibility and workflow around capturing relevant data, and in turn enhance the ability to monitor organisational performance. The data collected enables real-time analysis and presentation of performance metrics across the management team in the organisation.



Simpson Associates are working with a variety of Housing Associations providing value and insight, helping these organisations to achieve their strategic goals.

Our KPI Management for Social Housing solution is a web based application running on Azure. It allows the recording of monthly and quarterly KPI information as well as storing actual performance data. User experience can be personalised, ensuring only relevant information may be entered or viewed appropriate to their role, providing both efficiency and security assurances. Since KPIs are ever-changing, the solution is designed to enable details to be changed on an ongoing basis in-house.



Track KPI metrics through time

- Ability to store historic KPI data, allowing time based analysis and trend metrics.
- Easy to use analysis of data using familiar tools.



Improved accessibility and workflow for entering data

- A user-friendly tool helping to ensure successful user adoption.
- Information secured and accessible only to relevant people.



Accurately Present Performance Metrics

- Ensuring data is recorded on a single platform
- Easy collection of data from disparate people across the organisation
- Real time analysis for explanation of metrics

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