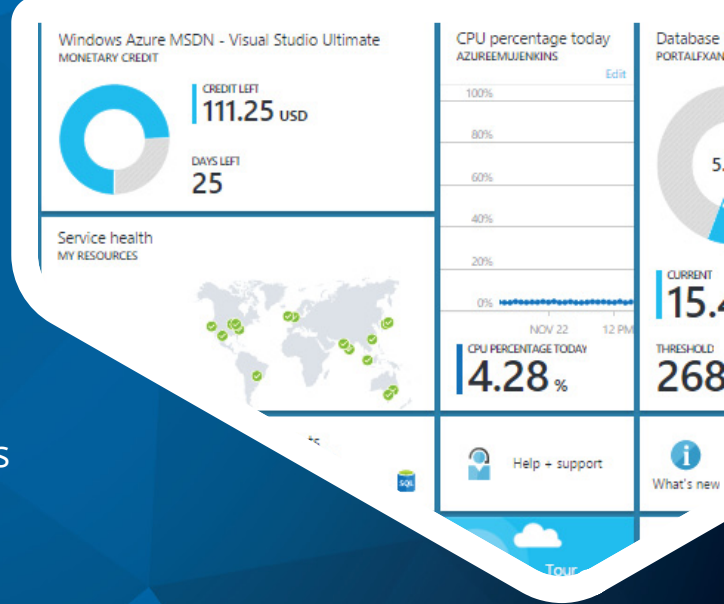# Data Strategy Workshop

If your organisation is looking to start making use of the 'cloud' then this session will allow you to identify potential quick wins and options for moving to the cloud.

Simpson Associates are offering a free one day workshop to help organisations review their approach to data strategy, how data is used, managed and stored within your organisation. If your organisation is looking to start making use of the 'cloud' then this session will allow you to identify potential quick wins and options for moving to the cloud.

Focused on your business objectives, the principal aim of the workshop is to provide you with options around the challenges that you are facing today. As part of the workshop Simpson Associates will propose possible solutions and approaches to the business pains that you have identified.

Is the workshop for me

Do you have separate data silo's across your organisation? Do you have numerous database servers spread across the organisation? Are you trying to improve access to data across your organisation? Are you trying to understand how the 'cloud' can help you? Are you looking to start your journey to the cloud? Do you currently use Oracle as a database platform and want to understand other options?

If so, then our Free Data Strategy workshop will be of benefit to you.

What is included?

It's your agenda and can be customised to ensure that we meet your needs, but the following topics will generally be included

- An overview of your organisation
- A summary of your current situation, including the current environment and challenges
- An overview of Simpson Associates
- Discussion and white boarding around the current situation and possible options to address these
- Identification and selection of a possible workload that can be used as a Proof of Concept
- An agreement of the session output and next steps

About Simpson Associates

As a Microsoft Gold Analytics and a Data Platform partner we help organisations to significantly improve their understanding of their business performance and from that understanding make better informed decisions.

For more details regarding this workshop or to book a session please contact us on:

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"The people at Simpson Associates have been brilliant, their technical, business knowledge and flexibility have made the difference."

Dev Shah
Head of IT, Makro