



# Customer Immersion Experience Events: Microsoft



## Experience the solutions to your biggest business challenges.

Mobile productivity. Employee engagement. Data analysis. Information security. Whatever challenge your business is facing, Microsoft has a solution. Why not experience these powerful products for yourself?

The Customer Immersion Experience (CIE) session is a hands-on introduction to Microsoft's suite of productivity tools. A true-to-life user experience, CIE takes you through everyday business situations, such as working remotely, analyzing sales data and collaborating with coworkers, and lets you see how Microsoft products make it all easy, convenient and secure.

CIE also gives you a first-hand look at the fast and fluid experience of Windows 8.1 and the exciting features of the new Office across a variety of devices, including tablets, PCs and smartphones.

Participating in a CIE is the best way to learn about business productivity tools and technologies without sales pressure. Sessions are led by a trained facilitator and designed to be interactive, experiential and fun.

### Why should you attend a CIE?

Attend a CIE to explore how Microsoft products can help you change the way you do business, from connecting with employees and encouraging collaboration to leveraging data and securely working from anywhere.

During a CIE, you will have the opportunity to experience multiple facets of Microsoft's productivity suite, including:

**Devices** - Explore how a streamlined user experience a cross tablets, PCs and smartphones makes it easier than ever to stay productive on the go.

**Cloud** - Discover a personalized experience that goes where you go, giving you access to Office apps and important documents anywhere, anytime.

**Social** - See how newsfeeds, blogs and other social features can help you break through silos, onboard new employees and improve communication.

**Control** - Learn how to keep your organization safe by protecting sensitive information and meeting regulatory compliance requirements.

While experiencing these multiple facets, you will work with a variety of Microsoft's work productivity tools including:

- Yammer
- Office 365
- Sharepoint 2013
- Lync 2013
- Outlook 2013

### Event Details

**Duration** - Half Day

**Location** - Customer Site / Simpson Associates Offices

The 'usual' demos do not give me the comfort level I need to understand and promote new technologies ... Microsoft made a very wise decision to provide this type of forum. I would recommend this to my peers.

### Phil Bertolini

CIO & Deputy County Executive  
Oakland County, MI

### Contact us

Should you have any questions or require any further information regarding, the team at Simpson Associates will be happy to help you with your request.

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